

Boeing's success depends on employees contributing directly to the bottom line. Across the company, they are adding value by producing results. by William Cole



one are the days when employees simply followed instructions and were cautious about showing creativity and initiative.

Today, in their engineering cubicles, at their meetings with suppliers in the field, and on the shop floor employees at all levels are working creatively to help Boeing to grow and become more productive. They are closely following Boeing's financial performance, looking at and learning about trends in the industry, taking advantage of training programs and collaborating with their workmates and colleagues to work more efficiently.

"Today's employees are very sophisticated," says Mike Denton, vice president of Engineering for Boeing Commercial Aircraft and head of the Enterprise Engineering function. "They know that we help ourselves if we help to position Boeing for the future. They have made the connection between working more efficiently and producing results. What's more, they have real-

ized that you don't have to be a manager to live by the leadership attributes, which drive our efforts toward productivity and growth."

All of us can play a role in mapping out a strategy for our team – or chart a course – no matter how small the group, says Denton. Setting high expectations, inspiring others and finding a way are part and parcel of most team efforts. And living the Boeing values has taken on new meaning over the last three years.

Now, more than ever, employees are delivering results, says Denton. Here are some examples of employees who are excited about their work and the future of the company:

continued on pages 22-29

















