

Leading by example

Welcome to another issue of *Challenge* magazine.

What an exciting year this has been. We continue to evolve as the needs of our customers, our industry and our company evolve. But amidst all the changes that we see around us, I never tire of hearing about the amazing products that we create at Boeing and the amazing people who design, build and maintain these products.

Challenge is a publication designed especially for the engineering, operations, supplier management and technology work force at Boeing. So as you go through its pages, you might think of it as a voyage of discovery. You are going to see the faces and words of some of the people who are making remarkable contributions on the shop floor, in the offices of our company and at our supplier locations. They are doing it by working together, putting the team and company first.

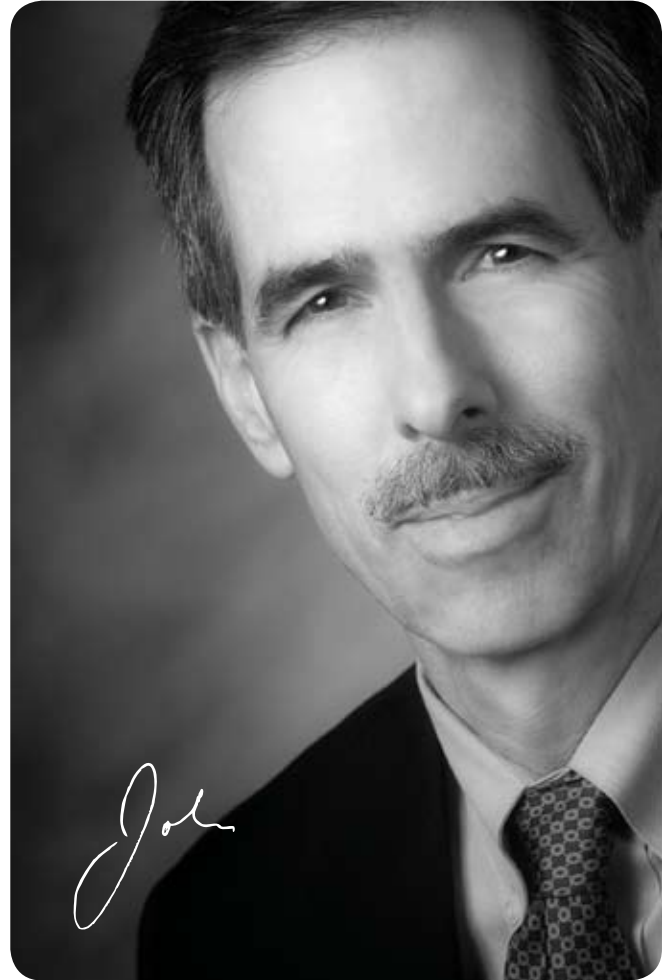
You will be reading about the team that is building ergonomics into the 787, and there are the members of the Process Action Teams, or PATs, who are saving millions of dollars for the company. You will learn about our new Chief Information Officer and his strategy to transform our IT organization, and also about some significant progress and change in the Development Process Excellence Initiative.

You will also get to meet those who resolutely do their work every day to maintain Boeing's leadership in the aerospace industry and demonstrate that there's no such thing as an ordinary job at Boeing. They work on assembly for the 737 and the F/A-18. They're designing the wing of the 747-8, working on intelligent flight controls for military aircraft, designing systems for repairing advanced composites, and providing the company with common processes and systems.

Finally, you will hear about how Boeing is addressing some of its business challenges by embracing greater diversity and focusing it on providing more innovative and affordable solutions for Boeing and our customers.

So we hope you will enjoy reading about the people and products of our Boeing team in this issue of *Challenge*, and perhaps learn something that will help you and your teams work more effectively together to improve Boeing's future growth and productivity.

Once again you've done a terrific job this year. Keep up the great work in 2008!



John Tracy

Boeing Senior Vice President of Engineering, Operations & Technology and Chief Technology Officer
